



Photo and Video Marketing Release

SOCAL GUIDED HUNTS and/or Bryan Keenan, have an interest in promoting our business throughout the world and online. As part of this process, video, pictures, digital pictures and various other methods are used to collect information for the purpose of marketing our services.

In consideration of the services provided to me by **SOCAL GUIDED HUNTS**, who is providing me a guided hunting trip and related activities, I hereby irrevocably give my consent/allow **SOCAL GUIDED HUNTS** and its employees and designated agents to use, without further notice to me and without the payments of any compensation whatsoever, my voice, actions, likeness, name, appearance, videos, motion pictures, pictures, photos (collectively, my "likeness") in any and all media now known or hereafter devised, including but not limited to internet, broadcast, television, or writing, worldwide in perpetuity. I agree that **SOCAL GUIDED HUNTS** may use all or any part of my "likeness," and may modify it regardless of whether or not I am recognizable. I further agree that **SOCAL GUIDED HUNTS** exclusively owns any materials (videos, photos, etc.) that are produced during my hunt, or those that I may produce and provide to **SOCAL GUIDED HUNTS**.

I therefore waive any and all of my legal rights, if any, in and to my "likeness" in favor of **SOCAL GUIDED HUNTS**, for the duration of the activity. These rights shall include the right to the integrity of my "likeness" including the right to be associated with my "likeness" as its author by name or under a pseudonym and the right to remain anonymous.

Without limiting the foregoing in any way, I further agree that **SOCAL GUIDED HUNTS** may use, present or exploit or license others to use, present or exploit my "likeness" and the materials produced in connection with any promotion, publicity, marketing, advertisement, or commercial purposes of any kind. I release **SOCAL GUIDED HUNTS** from any and all liability arising out of their use of my "likeness" and/or the material used. I agree not to make any claim against **SOCAL GUIDED HUNTS** as a result of the recording or use of my "likeness" (including, without limitation, any claim that such use invades any right of privacy and/or publicity and any claims based on defamation, libel, false light, or appropriation/misappropriation).

The foregoing permission is given for the benefit of **SOCAL GUIDED HUNTS** and for the benefit of its successors, assignees and any persons, firms or corporations which through **SOCAL GUIDED HUNTS** shall have the right to use, present or exploit my "likeness".

S/ _____
Signature of Participant

Name of Participant

Date _____